



VIDEO TRANSCRIPT

What We Believe

0:05 Our economy is changing. Work is changing. Careers are changing.

0:11 But traditional higher education is failing to keep up. For adult learners it's too rigid. Too expensive. Impractical. Outdated. Too, well, traditional.

0:25 We are not traditional higher education. Proudly. Because getting ahead is tough, and while education rightfully should be tough, it shouldn't be tough to pursue.

0:37 Solving this problem is why we exist. Because we believe what's good for our Learners is good for us. And for employers. And for that matter, the world.

0:48 So everything we do, we do in service of our Learners. Like creating programs that offer the most direct path between learning and employment. And building a new kind of university, where working adults can return again and again for career-long learning.

1:09 After all, they've committed everything to bettering themselves. It's only fair we commit everything to them. Because, like us, they dream big. And they deserve better. Their ambitions deserve better.

1:24 So we'll continue to make sure they didn't come this far, only to come this far.